

# SECTOR PROFILE AT A GLANCE

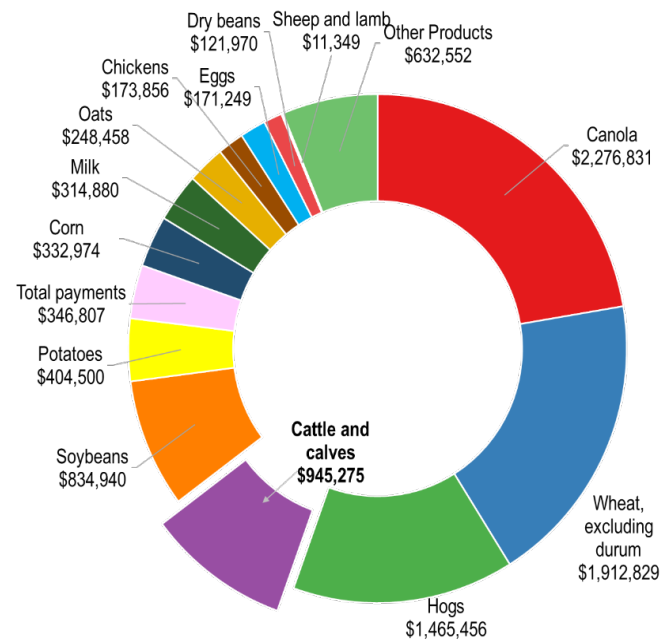
## Beef Cattle



### Highlights

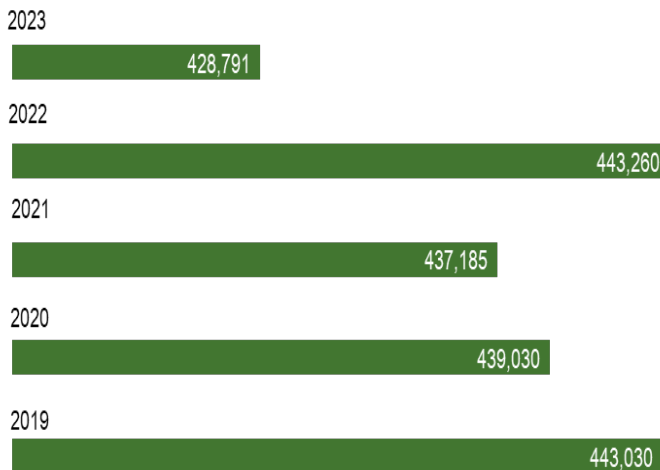
- In 2023, Manitoba sold 428,791 head and reported a record \$945 million in cash receipts for cattle and calves.
- The cattle sector is the second largest livestock sector in term of farm cash receipts representing 29 per cent of livestock receipts.
- Feeder cattle prices in 2023 were the highest on record, following 2015.
- Manitoba is home to Canada's third largest beef cowherd of 380,900 head, representing 11 per cent of the national herd.
- Ranches are strategically located throughout the province to utilize pastures, crown lands, forage, and water supplies for sustainable and cost-effective beef production.

### Farm Cash Receipts (2023, '000 of dollars)



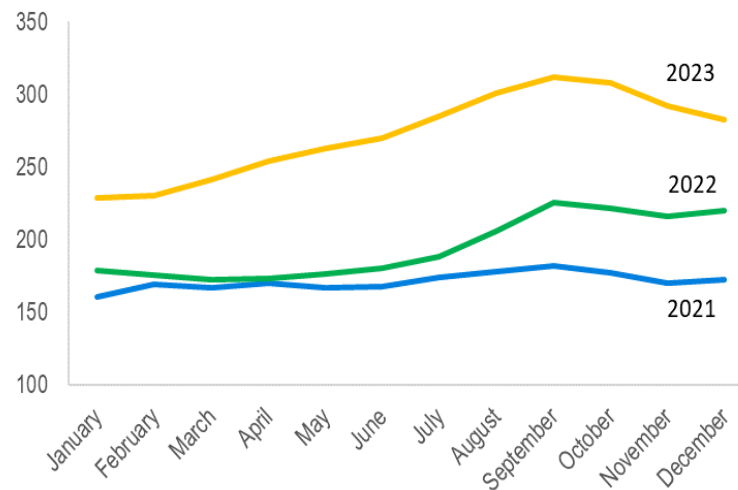
Source: Statistics Canada

### Sales (head)



Source: Statistics Canada

### Prices (feeder cattle, dollars per cwt, monthly)

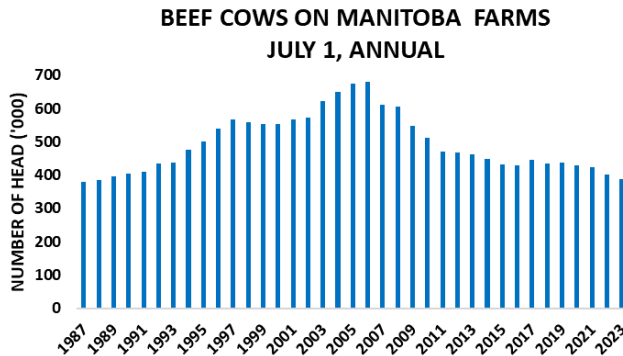


Source: Statistics Canada 32-10-0077-01

## Inventory

- As of July 1, 2023, there were one million head of cattle on farms including 389,100 beef cows. Strong prices provided incentive for ranchers to sell cows and replacements.

## Beef Cows on Farms ('000 head, July 1)



Source: Statistics Canada, 32-10-0130-01

## Marketing, Processing and Trade

- Manitoba origin cattle processed in Canada numbered 104,300 head in 2023. In Manitoba, one federal and 15 provincial plants processed 41,357 cattle and calves.
- Manitoba auction marts handled 326,271 head, in regular sales, in 2023, four per cent more cattle, compared to 2022. The largest number of sales were in November, October and March.
- Within Canada, the majority of cattle are sent to Alberta, however, Ontario was the most popular destination for calf sales.
- In 2023, Manitoba exported 70,691 head of live cattle, at a value of \$158 million, to the United States.

## DID YOU KNOW?

- Manitoba beef producers support wildlife habitat and biodiversity with grazing management planning.
- There is a long history of beef producers doing the right thing for their land and their cattle; they are committed to sustainably producing food for all of us.
- The average Canadian consumes 40 pounds of beef and veal annually, retail weight.
- Ninety per cent of Manitoba's beef cattle are on cow-calf operations that may include backgrounding and finishing. Feedlot operations represent eight per cent of the cattle herd.
- The beef industry encourages producers to enroll in the Verified Beef Production + (VBP+) program that reviews on-farm records and audits animal care, biosecurity and environmental stewardship practices.

Updated May 2024

## Contact us

- Go to [manitoba.ca/agriculture](https://manitoba.ca/agriculture) and click on [Markets and Statistics](#)
- Email us at [industryintelligence@gov.mb.ca](mailto:industryintelligence@gov.mb.ca)
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